



AGREEMENT MADE BETWEEN

KOVR-TV

CONTRACT NO. REV. 1191-33784-1

DATE PRINTED 09/24/12

2713 KOVR Drive, . West Sacramento CA 95605

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KOVR-TV

10125	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	340948 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MBMG		CA. DEM PARTY FOR KEN COOLEY	
AND	2056 Cotner Ave		1401 21st St Ste 200	Required
				Announcement 28 days
ADDRESS	Los Angeles	CA 90025-5604	Sacramento CA 95811-5221	prior notice
	USA		USA	
CONTACT	barbara stein		PRODUCTCA. DEM PARTY IN SUPPORT OF	
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	ı			
BROADCAS	T SCHEDULE STARTING	09/24/12 AND ENDING	09/30/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		мЕ	2000 000000000			TOTAL		TOTAL 1/11/15/15
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
				NOSO - 1982-91 1		Larraciano de marconacione.		250		7720477147
1	Sa	1	05:58P	06:58P	30S	09/29/12-09/29/12	ENTERTAINMENT THIS WEEK	1	450.00	450.00
2					200	00/04/10 00/20/10	mun noomong	2	270.00	540.00
2	M-F	2	01:00P	02:58P	30S	09/24/12-09/28/12	THE DOCTORS	2	270.00	340.00
3	M-F	5	02:58P	04:00P	30s	09/24/12-09/28/12	DR PHIL	5	360.00	1800.00
3	M-1		02.301	04.001			THE COURTS	.0002		The control of the co
4	M-F	5	04:30A	05:00A	30S	09/24/12-09/28/12		5	70.00	350.00
5	M-F	2	05:00A	06:00A	30s	09/24/12-09/28/12	CBS13.COM @ 5AM	2	115.00	230.00
9500					10,000					
6	M-F	5	06:00A	07:00A	30S	09/24/12-09/28/12	CBS13.COM @ 6AM	5	225.00	1125.00
7	M-F	5	07:00A	09:00A	308	09/24/12-09/28/12	CBS THIS MORNING	5	225.00	1125.00
				00 00-	200	09/30/12-09/30/12	FACE THE NATION	1	1800.00	1800.00
8	Su	1	07:58A	09:00A	30S	09/30/12-09/30/12	FACE THE NATION	1	1800,00	1800.00
9	M-F	5	04:00P	05:00P	30s	09/24/12-09/28/12	CBS13 NEWS @ 4	5	585.00	2925.00
				46-9-7-5-6-100-6-7	0.000.000.000		SOUND CONTRACT CONTRACT OF SOUND CONTRACT CONTRA			5-5-6-5-3-3-3-5-5-5
10	M-F	4	05:00P	05:30P	30S	09/24/12-09/28/12	CBS13 NEWS @ 5	4	1350.00	5400.00
11	M-F	4	06:00P	06:30P	30S	09/24/12-09/28/12	CBS13 NEWS @ 6	4	1350.00	5400.00
				aver popular						
12	M-Su	14	10:00P	11:00P	30S	09/24/12-09/30/12	CBS 13 10PM NEWS M-SU	14	1350.00	18900.00
13		2	11:00P	12:00M	30s	09/29/12-09/30/12	CBS13 NEWS@11 SA/SU ROT	2	450.00	900.00
13	Sa-Su		11:00P	12:001	303	09/29/12-09/30/12	CDOID NUMBER DAY DO NOT	_	130,00	
14	Т	1	06:58P	08:00P	30S	09/25/12-09/25/12	NAVY N.C.I.S.	1	5400.00	5400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	F	1	06:58P	08:00P	30s	09/28/12-09/28/12	CSI: NY	1	2250.00	2250.00
16	Su	1	05:58P	07:00P	30s	09/30/12-09/30/12	SIXTY MINUTES SUNDAY Total Contract:	1 58	5400.00	5400.00 53995.00
					Qtr 3	Jul 12 .00	Billing Summary <u>Aug</u> <u>Sep</u> .00 53545.00		<u>Total</u> 53545.00	<u></u>
					Qurs		.00 33343.00	GR	53545.00 53545.00	
		12								

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